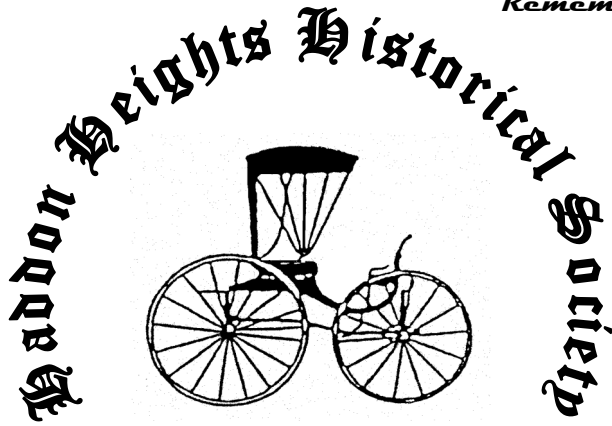


" Remembering Yesterday For The People Of Tomorrow "



P.O. Box 118 • Haddon Heights, NJ 08035

Bulletin

WWW.HHHISTORICAL.ORG

Volume 32 Number 1

January 2007

We meet on the third Tuesday of January, April, July, and October - at 7:30pm

OUR NEXT MEETING– Our next meeting will be Tuesday January 16th at 7:30pm in the Haddon Heights Library Lower Level. You know...writing Fiction doesn't pay. That's why Jill Maser started scouting around for other writing opportunities. She recalled from research she did for a horror novel, that the Jersey Devil's best-documented sightings were clumped together over a few days in Haddon Heights and several other towns along the White Horse Pike. She thought, "What is so attractive about the Pike that even the Jersey Devil uses it?"

She soon discovered there's a lot more to that road than just pavement. The White Horse Pike has been a direct route from city to shore as long as there have been people in New Jersey. The Leni-Lenape first tramped out the route in their migratory travels. As European settlement expanded, so did the use of the Pike. With each new generation of vehicle, the Pike grew wider and straighter. This was really no surprise.

What was surprising though, were the many interesting facts which came to light as Jill made her literary and historical way down the Pike. For example, did you know the famous Atlantic City boardwalk was designed not only to keep sand from being tracked into hotels, but also onto the Seashore trains? How about this one? During World War I, An entire town and munitions factory sprung up just outside of Hammonton, and just as quickly disappeared. In the early 1930s, chicken rustling was such a problem up and down the Pike that poultry was actually tattooed to reduce the crime wave. When it was paved in 1922, U.S. Route 30 was the longest concrete paved road in the world.



Our Speaker: Jill Maser

One thing Maser discovered was that every town along the Pike has interesting stories to tell and she is glad to have had the opportunity to meet a variety of historians and families to learn about them. Please plan to join us on Tuesday evening as Jill Maser shares many more stories of the White Horse Pike, with an emphasis on Haddon Heights and the surrounding area.

Jill Maser is an award-winning author of fiction. She writes in several genres and has published work of all lengths. The White Horse Pike was her first non-fiction book. She hopes her research into the Black Horse Pike will be as rewarding an experience.

She has lived in the Philadelphia area since 1977 when she began studying at the University of Pennsylvania. There she enjoyed discovering the hidden histories of the U. of P. campus. When she moved to Chews Landing in 1992,

she was just looking for cheap real estate, but was soon delighted to find bits of history at every turn. For more information about our presenter and her work, please visit her website at www.jillmaser.com.

WHAT'S ON THE HISTORICAL SOCIETY WEB SITE? - like the Society itself, our Society website, at **WWW.HHHISTORICAL.ORG** is vibrant and growing !! There are new features, recent and historical photographs, past newsletter issues, as well as items of historical interest. So, go online and take a look! See how your Society and our town are represented to the world on the Internet.

MEMBERSHIP REPORT- 2007 DUES- 2007 Annual Membership dues are still only \$8.00, and should now be paid. Membership includes free attendance at Quarterly meetings as well as the Historical Society newsletter. If you somehow missed renewing for 2006, you can get back on board for 2007 by completing the membership application on page 3, and sending it along with a check, to our P.O. Box, or you can bring the form and money to the meeting on January 16th. PLEASE NOTE: Your "paid-up through" date is the year shown in GREEN on your Newsletter mailing label. DON'T BE LEFT BEHIND... Make sure your membership is current. We are unable to continue mailing this quarterly newsletter to those who have let their membership lapse. You benefit from our effort- let us benefit from yours!

GREAT HADDON HEIGHTS MERCHANDISE !!- You have asked, and we responded! We now bring you several very nice and useful items featuring artist and architectural renderings of historic buildings in Haddon Heights. The "Wine Carrier" bag, handy "Tote Bag", and Tea Towel Are Now Available !!. The Wine Carrier is \$12.00. The Tote Bag is \$15.00. Buy Both... for \$25.00. The Tea Towel is only \$8.00. You can view and purchase them at the meeting. Look for them at the following local stores: Chocolate Heaven, April Robin Florist, and at the Library. Proceeds benefit the Historical Society.

HOUSE PORTRAITS- Just a reminder that a house portrait of a childhood home or family homestead makes a wonderful birthday, anniversary or moving gift! Create your own piece of history and a future family heirloom with a painting of your home. Each original watercolor painting is double-matted & framed with your choice of natural wood frames, at the very reasonable price of \$130. A portion of the price for these 16"X20" custom paintings benefits the Historical Society. Help continue this great fund-raiser. Just "picture" your historic home or the home of someone you love!

A MESSAGE FROM THE PRESIDENT- Welcome to our returning and new members! As we gear up for a new year of activity, I thought it might be a good time to provide some background on our non-profit status and guidelines for thought. Our status as a 501(c)(3) non-profit organization is based on our affiliation with the Haddon Heights Public Library in the general category of Education. Every once in awhile, members mention that we should quickly utilize any funding we receive. However, problems arise when we do not have enough start-up funding to seed the projects we would like to consider, or to enhance the funding of current programs to benefit the Society and the community.

To provide you with some non-profit facts, my understanding is that our budget currently hovers in the \$2,000 range most years, and we have been spending more than we have been receiving from member dues, grants, contributions and merchandise fund-raising. Bottom line is that we currently are permitted to receive up to \$25,000 in funding from all sources annually, as long as: 1) our assets are dedicated to charitable purposes, 2) social activities are insubstantial, 3) we serve public purposes, 4) our legislative activity is insubstantial, and 5) we generate enough public support to avoid classification as a private foundation. Advantages of our 501(c)(3) status are: 1) donations are deductible as charitable contributions on Donor tax returns (dues are excluded, so don't even think about going there), 2) we are eligible for a low cost non-profit bulk mailing permit, and 3) we are exempt from Federal income tax unless we have unrelated business income. I believe we should view our Society as an on-going business enterprise, especially as annual fixed and proposed

expenditures continue to rise, and we expand merchandise fund-raising opportunities. Increased funding from all sources will allow the Society to grow our community educational programs. Without a firm grip on our finances, however, we will have difficulty in executing some of the exciting programs the Society is now capable of undertaking...*with your support.*

Here is how you can support your organization. We currently have the following openings/requirements in our Board and Assistants to the Board:

Secretary – Board member willing to attend/record in writing four Quarterly Society meetings and four Quarterly Board meetings, in addition occasional thank-you notes to speakers or contributors to the Society. Without a Secretary, we are possibly jeopardizing our 501(c)(3) requirements and status.

Programs & Publicity Committee– Assistant to the Board, with internet access and a computer able to send Public Service Announcements (PSAs) to the media regarding our meetings and events; time available to work on marketing plans for Society projects and willing to contact potential program speakers. You can do this from home.

History Award Committee – Someone willing to be the key coordinator with the HH High School, working with at least one Board member.

Refreshment Committee – Someone willing to coordinate refreshments at each Quarterly meeting, working with at least one Board member.

Nominations Committee – Request is for a Past President to work with Peter Hill and Bob Hunter to prepare our slate of Board candidates each year, and to recommend a support and succession plan for Board and Committee members.

Please call me at 856.546.0391 or email me at mhatfield01@comcast.net if you are willing to assist in any of our personnel needs or projects, or have any suggestions or concerns. Remember...without you, we're history! See you on the 16th - Marshall

“THE IDEAL SUBURB: HADDON HEIGHTS REMEMBERED”- After many, many months of hard work editing, organizing and typing, The Historical Society is very proud to announce the availability of this new take on the history of our town from the perspective of folks who lived through the early days of the Twentieth Century. This newly published book combines the reminiscences from the original “Haddon Heights Remembered” in a different and exciting way, along with updated information including memories of our centennial celebration. This is not your average sequel! The book is \$20.00 at the Library. Our thanks to Jack Witzig & Jodi Clark!!

MEMBERSHIP APPLICATION / RENEWAL Haddon Heights Historical Society

Name _____

Address _____

Phone (H) _____ (W) _____ E-Mail _____

Please include e-mail address to receive e-updates

NOTE: Year 2007 Annual Membership dues are only \$8.00 / single, and \$12.00 / household and are due at this time. Please bring this completed form and payment to the next Historical Society Meeting. If you prefer to mail in your dues, please send to:

Haddon Heights Historical Society, P.O. Box 118, Haddon Heights, NJ 08035

Coming Events Calendar

- 1/16 1st Quarterly Meeting- 7:30pm
3/27 Board Meeting- 7:00pm
4/17 2nd Quarterly Meeting- 7:30pm
4/28 Heritage League- Rev. War
Walking Tour 2:00pm- at Cannons
5/12 Heritage League- Station Ave. Walk-
ing Tour 2:00pm- at Train Station
6/26 Board Meeting- 7:00pm
7/4 4th of July Parade All invited to par-
ticipate in Hist. Society Kazoo Band
Kazoos are 2/\$1.00

Ongoing Projects Needing Volunteers

H.H Town & Business Directories- Marshall
Hatfield- Data entry, verifying & collating

Marketing of H.H. Historical Society Items-
Elena Hill- Develop merchandise to sell

2007 Historical Society Board/Contacts

<u>President-</u>	Marshall Hatfield
<u>Vice-President-</u>	(VACANT)
<u>Past President-</u>	Peter Hill
<u>Treasurer-</u>	Art Ritter
<u>Secretary-</u>	(VACANT)
<u>Newsletter Ed.-</u>	Ken Funkhouser
<u>Membership Chair-</u>	Jan Ewing
<u>Web Master-</u>	Jack Witzig
<u>Past Pres./Librarian-</u>	Bob Hunter
<u>Trustees-</u>	Virginia Appleby
	Ken Funkhouser
	Jack Witzig

Project Coordinator

Legislative Chair

Publicity-

Arrangements-

Contact the Board : jack@hhhistorical.org Mail
correspondence- P.O. Box 118 Haddon
Heights, NJ 08035

SPEAKER UPDATE- One of our 2006 speakers was recently featured on ABC's Good Morning America show. Megan Smolenyak Smolenyak appeared as an expert on genealogy as the celebrities of GMA traced their family roots. Diane Sawyer, Robin Roberts, Chris Cuomo, and Sam Champion each worked with Megan to follow their family trees back several generations. Imagine my surprise as I listened and heard the name of someone familiar to me, on national television. Just think... How lucky we were to have such a nationally recognized expert address our group!



THANKS for listening ... Drop me a line. Share some history !
Ken Funkhouser, Editor

Megan Smolenyak Smolenyak

Haddon Heights Historical Society

P.O. Box 118

Haddon Heights, NJ

08035