OUR NEXT MEETING: Will be held on MONDAY January 19th at the Haddon Heights Library– Lower Level. All are welcome. Jill Maser, author of The Black Horse Pike, a recent addition to Arcadia Publication’s Images of America series will be our featured speaker. Ms. Maser graduated from the University of Pennsylvania with a degree in comparative literature and embarked upon a hopscotch career of positions from ice rink manager to copywriter to management consultant. She left the corporate world in 2002 to begin her writing career, which includes three novels and a growing number of short stories. She writes in several genres and has published work of all lengths (flash fiction through novels). Living in the Philadelphia area since 1977, Ms. Maser enjoys discovering history in places she lives and visits. She invites you to visit her website at www.jillmaser.com.

The evening’s presentation will provide an overview of the Black Horse Pike’s development and will explain how local waterways, technology, and economics shaped the history of this colorful roadway. Residents of Southern New Jersey and travelers to the shore have their favorite pike. Which has the fewest traffic jams? The best eateries? Which has the more interesting history? With the recent release of The Black Horse Pike, readers can make their own comparisons. While they have similar beginnings as important roadways in the area, each is actually very different.

While the Black Horse Pike was always an important route, one might say that it did not become an important road until 1923 at which time it was paved and extended past Williamstown to Atlantic City. The area’s earliest settlers found Timber Creek more important for transporting freight and people. Flatboats carried heavy logs and farm implements up Timber Creek to Gloucester City and to markets all over the world. This was much more efficient and reliable than negotiating the rutted, hilly pike by horse-drawn wagon.

When iron horses replaced those of flesh and blood, traffic on Timber Creek gave way to the “Peanut Line,” a railroad between Mt. Ephraim and Grenloch first developed as a freight line serving the Bateman Manufacturing Company. Passenger service was added and continued through 1941. The advent of the automobile changed transportation in the region again, and although the Black
Horse Pike was paved and graded and extended to the shore, the growing population demanded wider
and faster roads. Just as the Black Horse Pike communities were coming into their own, the pike was over-
shadowed by the Walt Whitman Bridge and the North-South Freeway, which sped traffic right past them.
While many motorists bypass the pike, its communities thrive today and the Black Horse Pike remains the
author’s favorite pike.

Just learning about the “Peanut Railway” that ran between Mt. Ephraim and Grenloch is reason enough to
join us! Admission is free... Bring a friend!

PRESIDENT’S MESSAGE  Happy New Year to all of you! To those of you who have a valid email ad-
dress, this newsletter should reach you well in advance of our meeting on the 19th as our first email newslet-
er. Eventually, we will ask our email members if you will be willing to receive your newsletter electronically
to help minimize our mailing and production costs. I’d also like to bring you up to date on a few things:

* Past Society President and long-time town resident Alice Brown, and Harry Hallman have a new address:
2416 N. Greenhill Road, Broomall, PA 19008-2936, phone 610.356.0870. I’m sure they would like to re-
cieve a card or call from their friends in the HHHS.

* Rich Magee has advised me that Giovanna “Vonnie” Martin, an Audubon Historical Society member
who was a frequent attendee at our meetings, passed away on Thursday, January 8th. She will be missed.

* Mike Canaris may be the top recipient for our Dumpster Diver award, as I am now beginning to go
through 25 of the original Haddon Heights Ledger books that somehow he recovered from those being dis-
carded by the Camden County Registrar’s office! The books represent 19 Blocks of the original Haddon
Heights Borough and 13 Blocks of the annexed Fairfield Estates. Blocks for the original Haddon Heights
Borough include 5, 6, 7, 80, and 81 on the East side; and 30, 31, 32, 34, 37, 38, 39, 43, 85, 92, 93, 94, 95, 96
on the West side. Blocks for Fairfield Estates include 19, 20, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, and 42.
Those books will need to be converted to current Block #s for Haddon Heights by comparing with the Bor-
ough tax map. We’ll need volunteers to help summarize this unique cache of information for our website.
Thanks Mike!

* Anne McAdams represented the Haddon Heights Historical Society at the recent African-American
Cemetery Restoration Workshop focusing on Lawside’s Mount Peace Cemetery. Mount Peace, the largest
non-sectarian African-American cemetery in New Jersey, was organized by Camden residents in 1900 to pro-
vide a burial place for African-Americans who were denied burial in white cemeteries. Speaking with Paul
Schopp, a history consultant and former Director of the Camden County Historical Society who spoke at the
seminar, the cemetery has been about 75% cleared of overgrown brush and debris, and is ready for a docu-
mentation project to begin once the plan and process have been decided. Paul has successfully completed
Mt. Peace’s nomination for the State Register of Historic Places and the 11.75-acre cemetery should be added
to the National Register soon. The reason I am mentioning this project is that there may possibly be a joint
effort by local historical society members and high school students to take on the task of gathering, confirm-
ing and organizing the burial information for Mt. Peace. Stay tuned as we work with the Camden County,
Haddonfield, and Lawnside Historical Societies to determine the best course of action.

* Your Board is currently reviewing outing possibilities for the rest of this year, including regional events
celebrating Lincoln's birthday Bicentennial. The Lincoln Great Fair will be held in Philadelphia May 27-31,
in cooperation with the Civil War Museum and the Independence Visitor’s Center. Additionally, we are
looking into our five year reunion tour of the Union League of Philadelphia, as another Lincoln’s birthday
celebration event. If you have any suggestions for future outings or projects, please share them with Peter
Hill or Fred Missimer or any other member of the Board.

Remember...without you, we’re history!  Best regards, Marshall Hatfield

e-mail: mhatfield01@comcast.net
ADVERTISING IS THE KEY... I am using these 1936 local advertisements to make a point. That is, we all remember ads we see. I'll bet many of you still remember what company sponsored the Ed Sullivan show... How about the Milton Berle Show...And who can forget Dinah Shore singing to encourage all of us to “See the U.S.A. in your Chevrolet?? Okay- Now for the big question: Who sponsors the Haddon Heights Historical Society? Well, I’m waiting........ The answer is- No one ! In an effort to help defray costs, the Board is considering allowing a few local businesses limited space to advertise in the newsletter. If you know someone who might be interested in having an ad in the four quarterly issues of the Newsletter, please have them contact Marshall Hatfield. It would only take one sponsor to underwrite an entire year of history for around $500. Such a sponsor would have their business information prominently displayed in our publication. Please give it some thought and let us know.

ELECTRONIC FILING- No I am not talking about the IRS. Your Historical Society is moving into the 21st Century. If you have an e-mail address, please send it to our membership chair, Jan Ewing. Jan is collecting e-mail addresses from as many members as she can in an effort to put together a database we can use to send out your Newsletter as well as important information and events of interest to our members. We receive mailings in between newsletters letting us know of local and regional history events. Often, the timing is such that by the time we would be able to include those items in our next issue, the event has passed. Our thought is to be able to send along notices to you more frequently than each quarter. Please help us provide you with more current information! Send your e-mail address to: janice.ewing.wh85@wharton.upen.edu

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MEMBERSHIP APPLICATION / RENEWAL 2009 Haddon Heights Historical Society

Name___________________________________________________________________________________________________
Address_________________________________________________________________________________________________
________________________________________________________________________________________________________
                                                                                                                 Phone (H)_______________________ (W)____________________
                                                                                                                 E-Mail________________________________________________________________________________________

Type of Membership: _______Single ($8.00) _______Household ($12.00)

NOTE: Year 2009 Annual Membership dues are only $8.00 (single), and $12.00 (household), and are due at this time. Please bring this completed form and payment to the next Historical Society Meeting. If you prefer to mail in your dues, please send to: Haddon Heights Historical Society, P.O. Box 118, Haddon Heights, NJ 08035
**Coming Events Calendar**

01/14 - Exhibit, through APR 30 – WED-THU-FRI-SUN 12:00 - 5:00 pm – Relics: Remembering the Unforgettable. Camden County Historical Society. $5 for non-members. Call 964.3333 for more information or www.cchsnj.com.

01/19 - MONDAY – Quarterly H.H. Historical Society Meeting – 7:30 pm – Library.

02/11 - Exhibit begins – Down the Aisle: Local Brides of Yesteryear. Gloucester County Historical Society, Woodbury. MON-WED-FRI and last SUN of the month 1:00 – 4:00 pm. $4 non-members. 848.8531.

02/12 - THURS. – Lincoln’s birthday celebration, 1809.

02/22 - SUNDAY – Washington’s birthday, 1732.

02/23 - MONDAY – President’s Day.

03/30 - MONDAY – H.H. Historical Society Board Meeting – 7:00 pm – Stanfill Towers.


05/09 - SATURDAY – Down By The Station Fair – 10:00 am – 2:00 pm – Station Avenue.

05/09 - SATURDAY – Station Avenue Walking Tour – 2:00 pm – RR Station.

05/27-31 - WEDNESDAY thru SUNDAY – Lincoln Great Fair – Philadelphia.

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**2009 - Historical Society Board**

- **President** - Marshall Hatfield
- **Vice-President** - Fred Missimer
- **Past President** - Peter Hill
- **Treasurer** - Art Ritter
- **Secretary** - Judy Buecker
- **Trustees** - Virginia Appleby, Ken Funkhouser, Jack Witzig

**COMMITTEES / CHAIRS**

- **Newsletter Ed.** - Ken Funkhouser
- **Membership Chair** - Jan Ewing
- **Web Master** - Jack Witzig
- **Nominating Comm.** - Bob Hunter, Peter Hill
- **Affairs** - Joan Rossler, Ginny Appleby
- **Grants** - Rose Fitzgerald, Anne McAdams
- **Merch/Fund Raising** - Elena Hill, Ginny Appleby
- **Programs/Publicity** - Peter Hill, Fred Missimer
- **Legislative Chair** - Anne McAdams

**Contact the Board:** web@heightshistory.org

Mail correspondence - P.O. Box 118

Haddon Heights, NJ 08035

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**Haddon Heights Historical Society**

P.O. Box 118

Haddon Heights, NJ 08035

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Ken Funkhouser, Editor

THANKS for listening ... Drop me a line. Share some history!